SUNSET MUSIC & EDUCATION FOUNDATION

MORE MUSIC. BRIGHTER *Futures.*

2027 ANNUAL SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

Transforming lives through music, education & community.



ARTISTIC EXCELLENCE
World-class performances that fuel our mission.

YOUTH EMPOWERMENT
Instruments, scholarships, mentorship & opportunity.

SENIOR CONNECTION
Music, engagement & reducing social isolation.

DIVERSITY & BELONGING
Celebrating LGBTQ+ communities, cultural diversity & intergenerational inclusion.

GREAT MUSIC. GREATER PURPOSE.

SUNSET MUSIC & EDUCATION FOUNDATION

WHO WE ARE & WHY WE MATTER

Music, Education, and Opportunity for a Stronger, More Connected Community



OUR MISSION

We transform lives through music and education.

We produce world-class performances that amplify underrepresented voices—including women, LGBTQ+ artists and artists of color—foster intergenerational learning, and create pathways to a brighter future for emerging artists and leaders.

OUR SMARTS INITIATIVE

Sharing Music. Accessing Resources. Transforming Students.

We put instruments into students' hands, provide scholarships, mentorship and master classes, and give young people opportunities to learn and perform alongside professional artists.

A COMMUNITY FOR ALL GENERATIONS

Our concerts bring people together, giving older adults a reason to get out, connect, and be part of a vibrant, inclusive community.

Hope Arrived as a Red Guitar

Twelve-year-old Maya was **struggling with depression** when SMEF placed a red guitar in her hands.

She began writing songs, expressing feelings she couldn't put into words, and discovering the joy of making music.

Her grades improved. Her smile returned. Her mother later told our program coordinator,

"Thank you. You gave me my daughter back."

Sometimes an instrument is more than an instrument.

Sometimes it's the beginning of a brighter future.

OUR IMPACT

50+
INSTRUMENTS PLACED
with local students

$35,000+
IN RESOURCES
instruments and educational resources for young musicians

5,000+
PEOPLE REACHED
across generations through our programs and events

2
GRAND PIANOS
added for students and community performances

MUSIC CREATES CONNECTION.
OPPORTUNITY CREATES POSSIBILITY.

GREAT MUSIC. GREATER PURPOSE.

SUNSET MUSIC & EDUCATION FOUNDATION

WORLD-CLASS MUSIC. COMMUNITY-WIDE IMPACT.

More than concerts. More than entertainment. Music that brings people together.



DEE DEE BRIDGEWATER
Three-Time Grammy® Winner
Tony Award® Winner
NEA Jazz Master



JAZZMEIA HORN
Grammy-nominated Jazz Vocalist



JESSY J
Grammy-nominated Jazz Saxophonist



ANN HAMPTON CALLAWAY
Tony-nominated Vocalist



SMEF produces exceptional live performances featuring internationally acclaimed artists, celebrated musicians, and emerging talent. Our stages amplify women, LGBTQ+ artists, and artists of color while creating opportunities for audiences of all backgrounds to experience world-class music close to home.

WORLD-CLASS PERFORMANCES
Internationally acclaimed artists, exceptional productions, and a stage that celebrates underepresented voices.

CULTURE & HERITAGE
Concerts, conversations, and educational programs honoring Black History Month, Women's History Month, Juneteenth, jazz history, and the artists who shaped American music.

CONNECTION ACROSS GENERATIONS
Bringing older adults and diverse audiences together, reducing social isolation, and creating a sense of belonging through the shared joy of live music.

ARTISTS & OPPORTUNITY
Professional stages that provide mentorship, master classes, and perfoomance opportunities for young and emerging musicians.

OUR SIGNATURE PRODUCTIONS

- **The Sunset Music & Comedy *Festival*** — our annual, multi-day celebration of music, comedy, and culture.
- **The Sunset Music & Comedy Series** — year-round concerts and special events that keep great music in our community.

*Extraordinary performances. Cultural celebration. Educational access. **A stronger, more connected community.***

GREAT MUSIC. GREATER PURPOSE.

SUNSET MUSIC & EDUCATION FOUNDATION

YOUR BRAND. OUR STAGE. LIVES CHANGED.



AMPLIFYING VOICES. BUILDING COMMUNITY.

Your partnership helps SMEF bring extraordinary artists to the stage, amplify women, LGBTQ+ performers and artists of color, create opportunities for young musicians, and connect generations through the power of live music.

2027 CORPORATE SPONSORSHIP OPPORTUNITIES

PREMIER PARTNER | $25,000+	• Premier season recognition at major events • Featured company spotlight in our newsletter • Premium website placement and priority step-and-repeat branding • Onstage acknowledgment • Sponsor reel commercial at special events (where available) • 10 VIP tickets
LEGACY PARTNER | $15,000	• Prominent event signage and step-and-repeat branding • Onstage acknowledgment • Sponsor reel recognition at special events (where available) • 8 VIP tickets
VISIONARY PARTNER | $10,000	• Selected promotional recognition • Newsletter spotlight • Step-and-repeat branding at selected events • Sponsor reel recognition at special events (where available) • 6 VIP tickets
INSPIRATION PARTNER | $5,000	• Event recognition • Concert program logo placement • 4 VIP tickets
COMMUNITY PARTNER | $2,500	• Concert program logo placement • 2 VIP tickets
SUPPORTING PARTNER | $1,000	• Recognition in concert programs • 2 general admission tickets

EVERY PARTNERSHIP INCLUDES:

- Company logo recognition in our twice-monthly newsletter and on our website.
- Recognition as a supporter of world-class performances, youth music education, and intergenerational community programs.
- Benefits from lower sponsorship levels, with ticket quantities upgraded rather than combined.

Custom sponsorships and event presenting opportunities, including the Sunset Music & Comedy Festival, are also available.

GREAT MUSIC. GREATER PURPOSE.

SUNSET MUSIC & EDUCATION FOUNDATION

THE HARMONY CLUB

MONTHLY DONOR PROGRAM



Your Monthly Gift. Their Next Opportunity.

Great music doesn't happen just once a year, and neither does the work behind it. Harmony Club members provide steady support for world-class concerts, instruments and scholarships for young musicians, artist mentorship, and performances that bring generations together.

CHOOSE YOUR GIVING LEVEL

FOUNDATION NOTES	**$25 / month** ($300 annually)	***The first lessons.*** Support practice tools, workshops, and early access that start a student — and a community — on the right key.
RISING VOICES	**$50 / month** ($600 annually)	***The developing sound.*** Ensure our workshops, concerts, and SMARTS students have real opportunities to grow, perform, and be heard.
CRESCENDO CIRCLE	**$100 / month** ($1,200 annually)	***The build.*** Fuel world-class performances and life-changing education, including instruments students can take home.
HARMONY MAKERS	**$200 / month** ($2,400 annually)	***The full ensemble.*** Sustain SMEF's core work — concerts, education workshops, and SMARTS — and keep our community playing together in perfect time.

MEMBER APPRECIATION INCLUDES:

- Recognition in SMEF communications and on our website
- Updates on the impact of your giving, including student and program highlights
- Invitations to selected foundation activities when available
- Year-end tax acknowledgment for your records

Every monthly gift helps keep the music playing and the opportunities growing.

GREAT MUSIC. GREATER PURPOSE.

SUNSET MUSIC & EDUCATION FOUNDATION

SPECIAL GIVING OPPORTUNITIES & WAYS TO PARTNER



Invest in Music. Invest in People. Create Lasting Change.

Your support opens doors for young musicians, expands access to music education, and strengthens connection across generations in our community.

NAME YOUR SCHOLARSHIP — $2,000

- Establish a named scholarship in your own name or in honor of someone you love, supporting a talented student's musical journey.

INSTRUMENT PARTNERSHIPS

- Provide instruments students can own, practice, and perform with — giving them the tools to grow at school and beyond.

COMMUNITY CONNECTION

- Support concerts, mentorship, and programs that bring young musicians and seniors together through the power of live music.

OTHER WAYS TO PARTNER

- Event sponsorships, in-kind support, educational programs, and auction contributions that help advance SMEF's mission.

LET'S CONNECT

sbj@sunsetmusic.org | (323) 505-8374 | www.sunsetmusic.org

Federal Tax ID (EIN): 33-2559579

1900 S. Palm Canyon Drive, #52
Palm Springs, CA 92264

GREAT MUSIC. GREATER PURPOSE.